Create an online store on the SALLA platform

Creating an online store on the SALLA platform, its services, and how to deal with your store,
The electronic basket platform is one of the first well-known platforms in Saudi Arabia that works to help private retailers establish their electronic stores within a few minutes without having a high technical background or the need to program it, so I will provide all the information about the SALLA of distinguished platform in the following lines continued With us.

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What is the online SALLA platform?
SALLA is the most widespread and developed platform, and it is the best for many. It is located in the Kingdom of Saudi Arabia, so merchants were able to create their electronic stores without time or effort and sell directly to customers and there is no commission on products, regardless of their number and value, and the SALLA platform was established in the year 2016 which was founded by Nawaf Hariri and Salman Bit in order to allow anyone to create and design an online store and sell directly over the Internet. Therefore, SALLA platform is considered one of the best e-commerce platforms in the Kingdom of Saudi Arabia, despite the presence of many fierce competitors, including Zed platform for creating electronic stores and others From other platforms, therefore, it is considered one of the platforms that have won the admiration of many.

Create an online store on the basket platform
Creating your online store must go through these stages and steps, and they are as follows:
Processing stage: In this stage, the store's activity and type are prepared.
Implementation stage: It is where all preparation is done
Testing phase: After preparing and implementing the store, you need to develop a strategy for that to work on the store, so it ensures that your work is constantly on the store, and this is what you offer a digital typeface print to all its customers at the lowest cost.

How to log in to the electronic basket platform

Many citizens who reside in Saudi Arabia may be looking for how to log into the distinguished electronic basket platform,

Which enables you to follow these steps to register with ease:

First, you must enter the premium basket store website and create a new account directly from the website.
Enter the complete data from your full name in the relevant place, and enter your phone number, and you must specify the gender if you are female or male.
Add the city in which you are affiliated, and specify the area in which you currently live.
And in some fields to add information if you wish.
You must write your username in English, and write your password.
And if you want to enter your open Google number.
Finally, you have to click on the Create a new account icon.
Thus, you have completed the process of creating a new account for you on the Baselah electronic platform, and now you can obtain the services provided by this electronic platform.

And every time you want to log in, you have to enter the phone number, add the password, and then press “Login”, so logging in is one of the easiest steps.

The most important features of the electronic basket store:
Basket electronic stores are known for many great features that are not found in other stores, the most important of which are:

The electronic basket platform is characterized by superior security and protection, so it works to provide a highly experienced team that takes care of all the site’s loopholes.
It has a large percentage of safety and speed.
It is characterized by ease of use and high flexibility.
Contains a full Arabic control panel.
It provides the appropriate prices for all customers, while providing a free plan in order to create a store for free.
Not placing a commission or fee on all sales in general.
Basala store is distinguished by its very distinctive performance that suits everyone.
It has a distinguished technical support team that responds as quickly as possible and responds via WhatsApp.
It has a wide variety of shipping and delivery options for products.
It has many and varied electronic payment gateways.
It is characterized by providing customer service in general.
Provide you with a complete and detailed report on the sale in your store.
You have a variety of currencies.
You have basket coupons that discount your products.
You run an advertising campaign to promote your products.
Create an Android application for your store through the basket site.
Multiple subscription plans allow you to have a free basket, a way plus, and a basket.
It gives you various offers and discounts of up to 25% of the prices of special plans and Saudi institutions.
It has a high speed of adding all products and a variety of product types.
It has easy and simple designs to handle.
It also provides a very large number of selling in all the free plans and the paid plans of the basket.
Get the best known, premium and free SSL certificate.
It has the ability to manage the online store through the basket application.
It allows you to own an application in your own online store, for an additional fee.
Basila platform has many payment methods, and allows you to transfer bank transfers with ease, especially using credit cards, namely Visa and MasterCard.

Disadvantages of basket site
Basket Store has some minor flaws, which may be the following:

Basila platform is available in the Kingdom of Saudi Arabia only and was not available to other Arab countries.
That store is the one that controls all designs.
It forces you to buy the plan from Pro for the well-known basket so you can't control the css of the design.
Not providing the ability to choose the painting and design you desire until after paying the fees for the other design.

The available free version or a basket plus version to enable you to add a Google Tag Manager code is the Google Tag Manager.
You must purchase the free version of the Basket platform in order to be able to install the passwords, especially Snapchat and Facebook pixel codes, as well as Google ads.
It did not provide you with various and different languages, but rather depends on Arabic only.
The possibility of the marketing coupon feature was only available to you through a bur basket, which enables you to offer a discount coupon.

Electronic basket platform services
The service basket platform may offer many services, and among its price packages are the following:

Availability of linking to a private domain
It is optional and not imposed on you, it is possible to rely on the domain provided by the basket platform.

Various electronic payment feature
It provides you with seven options that enable you to pay electronically, including bank transfer, as well as cash on delivery, credit card, and others....

Also, payment methods are now continuously developed.

Shipping Options
Basket platform offers you a variety of options for shipping now, so you can choose the most suitable one for you, and it may be constantly developed and increased with the growth of Basket and the spread of its activity.

Marketing Services
It offers you the special discount coupons service, so it works various marketing campaigns for store customers, and many special offers.

If you want to use any of the professional e-marketing and social media advertising companies, you can contact the character fingerprint team, where we offer you a group of specialists in professional web design services, social media and SEO services, and many different digital marketing services. Hurry up to contact us through our various digital platforms, or visit the official charset website on the Internet.

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